

2011 RETAIL PRICE LIST

WINNER'S CHOICE CUSTOM BOWSTRINGS INC.
58000 Industrial Park Road - John Day OR 97845-1064
541-575-0818 Fax: 541-575-2374



| | |
|---|---------|
| 1 Cam Strings Standard Green/Tan (8125) | \$60.99 |
| 1 or 2 Custom Color | \$66.35 |
| 3 Custom Color | \$81.35 |

Note: Add \$2.00 for additional wear serving for items such as STS systems, additional serving must be requested at time of order (specify location). Add \$2.00 per piece for X-coat application to center serving, and/or add \$3.00 per piece for X-coat application to idler wheel, and cable slide areas. X-coat must be requested at time of order.

| | |
|---|---------|
| 2 Cam Strings (includes Hybrid, Recurve, & Crossbow) Standard Green/Tan (8125) | \$39.26 |
| 1 or 2 Custom Color | \$45.81 |
| 3 Custom Color | \$60.00 |

Note: Add \$2.00 for additional wear serving for items such as STS system, additional serving must be requested at time of order (specify location). Add \$2.00 per piece for X-coat application to center serving. X-coat must be requested at time of order.

| | |
|--|---------|
| Split Buss Cables Standard Green/Tan (8125) | \$44.93 |
| 1 or 2 Custom Color | \$50.28 |

Note: Add \$10.00 for two piece soft yoke systems.

Add \$3.00 per piece for X-coat application to cable slide area. X-coat must be requested at time of order.

| | |
|---|---------|
| Non Split Cables Standard Green/Tan (8125) | \$33.80 |
| 1 or 2 color custom | \$39.26 |
| 3 color custom | \$54.54 |

Note: Additional servings for roller guards will be \$3.00 per piece.

Add \$3.00 per piece for X-coat application to cable slide area. X-coat must be requested at time of order.

| | |
|---|---------|
| Winner's Choice Exclusives | |
| Always Hunting with Winner's Choice DVD | \$14.95 |
| Always Hunting With Winner's Choice Western Style DVD | \$14.95 |
| Defeating the 6th Sense on the Dark Continent-DVD | \$14.95 |
| Weather Tamer String Care Kit | \$13.95 |
| Weather Tamer Slide | \$24.99 |
| De-burring Tool | \$19.75 |
| Ultimate String Loop 4 ½ inch package | \$5.05 |
| Ultimate String Loop 2 foot package | \$9.90 |
| Ultimate String Loop 25 foot roll | \$70.16 |

**STRING SETS ARE OFFERED AT THE BELOW LISTED RETAIL PRICES
FOR THE FOLLOWING BOWS. THESE SETS ARE ONLY OFFERED IN BCY 8125 AND IN STANDARD
GREEN AND TAN COLORS.**

| Product | Retail | String | Split Buss Cable | Control Cable |
|----------------------------------|---------------|---------------|-------------------------|----------------------|
| Diamond/Black Ice (2007) | \$105.92 | 88 5/16 | 33 1/4 | |
| Diamond/Iceman | \$105.92 | 89 11/16 | 34 5/16 | |
| Diamond/Marquis | \$105.92 | 93 5/8 | 37 1/4 | |
| Hoyt/Alphamax 32 (draw 28-30) | \$117.99 | 55 | 34 1/2 | 36 3/4 |
| Hoyt/Vectrix(draw 27-1/2-28-1/2) | \$117.99 | 52 3/4 | 35 1/4 | 38 1/4 |
| Hoyt/Vectrix(draw 29-30) | \$117.99 | 55 1/4 | 35 3/4 | 38 3/4 |
| Hoyt/Maxxis 31 (draw 28-30) | \$117.99 | 54 | 33 1/4 | 35 1/2 |
| Mathews/Drenalin | \$105.92 | 91 5/8 | 35 1/2 | |
| Mathews/DXT | \$105.92 | 86 1/4 | 32 1/4 | |
| Mathews/Monster | \$126.86 | 59 1/8 | 12 1/8 yoke | 30 7/8 |
| Mathews/ Monster XLR8 | \$126.86 | 61 | 12 1/8 yoke | 30 7/8 |
| Mathews/Outback | \$105.92 | 90 3/8 | 33 3/4 | |
| Mathews/LX | \$105.92 | 98 5/8 | 37 5/8 | |
| Mathews/Reezen | \$105.92 | 90 3/4 | 34 1/2 | |
| Mathews/Switchback | \$105.92 | 91 3/4 | 35 1/2 | |
| Mathews/Switchback XT | \$105.92 | 87 3/4 | 33 1/2 | |
| Mathews/Z7 (GREEN TAN) | \$105.92 | 86 7/8 | 32 1/2 | |
| Mathews Z7 (OLIVE/RED) | \$105.92 | 86 7/8 | 32 1/2 | |
| PSE/Bowmadness | \$105.92 | 93 1/2 | 34 1/8 | |
| PSE/DreamSeason(2008) | \$117.99 | 60 7/8 | 34 1/8 | 36 7/8 |
| PSE/DreamSeason GX (2009) | \$117.99 | 61 5/8 | 33 13/16 | 36 1/2 |
| PSE/ X-Force (2008) | \$117.99 | 60 7/8 | 34 1/8 | 36 7/8 |
| PSE/X-Force 7 (2008) | \$117.99 | 60 7/8 | 34 1/8 | 36 7/8 |
| PSE/X-Force GX (2009) | \$117.99 | 61 5/8 | 33 13/16 | 36 1/2 |
| PSE/X-Force LD GX (2009) | \$117.99 | 61 5/8 | 33 13/16 | 36 1/2 |
| PSE/X-Force 7 GX (2009) | \$117.99 | 61 5/8 | 33 13/16 | 36 1/2 |
| Parker/Phoenix 34 | \$105.92 | 95 3/4 | 35 3/4 | |
| Fred Bear/Truth II | \$105.92 | 94 1/16 | 35 5/16 | |
| Fred Bear/Carnage | \$105.92 | 92 3/16 | 33 9/16 | |
| Fred Bear/Truth | \$105.92 | 91 3/4 | 35 3/4 | |
| Fred Bear/Instinct | \$105.92 | 85 | 32 3/8 | |
| Bowtech/82nd Airborne | \$106.86 | 57 1/4 | | 40 15/16 |
| Bowtech/Guardian | \$106.86 | 56 11/16 | | 38 1/4 |
| Bowtech/Allegiance (2008) | \$106.86 | 56 3/4 | 37 1/4 | |
| Bowtech/Tribute (2006) | \$106.86 | 54 1/8 | 35 7/8 | |
| Bowtech/Destroyer (2010) | \$129.48 | 61 9/16 | 35 5/8 | |
| Rytera/Alien X | \$106.86 | 54 5/8 | 36 1/8 | |
| Rytera/Nemesis | \$106.86 | 57 3/4 | 38 3/4 | |
| Martin/Pantera | \$105.92 | 90 | 34 1/4 | |
| Martin/TR1 | \$105.92 | 90 | 34 1/2 | |

Winner's Choice retail ORDER FORM

Completed Order forms can be faxed to 541-575-2374

**You may find that you can get a substantially better price from a authorized Winner's Choice Dealer.
See dealer page for a dealer near you.**

ORDER DATE _____

NAME _____

SHIP TO ADDRESS _____

e-mail address _____

PHONE _____

SHIPPING (circle one) **Global Priority (all overseas orders)** **UPS GROUND (all domestic orders)**

Credit Card (Visa or Master Card) # _____

Exp. _____ V Code _____

Please enter information required below. Standard strings are green tan/ 8125 material. Enter custom color from color choices at <http://www.winnerschoicestrings.com/product.html> see pricing on page two of this order form.

| | Length | Bow Make/Model/Year/Cam | Enter Color Choice (Green/Tan is standard) | Material Choice (Standard 8125) or 452x | Please write in the correct number needed | Price Per piece (Must be doubled if 2 are ordered.) |
|--------------------------------|--------|-------------------------|--|---|---|---|
| String | | | | | | |
| Split buss cable | | | | | | |
| Control Cable | | | | | | |
| Delrin weather tamer | | | | | | |
| Ultimate String Loop | | | | | | |
| Weather-tamer string care kits | | | | | | |
| Accessories | | | | | | |
| String Sets indicate which set | | | | | | |

Price Total is the sum of all values listed in Price Per Piece Column.: _____

Note: Price Total does not include cost of shipping and handling which will be determined at the time of shipment departure and based upon rates charged by United Parcel Service. Standard shipping in the US is UPS ground Upgrade shipping available upon request at additional cost. Your card will be charged for shipping in addition to total price amount.

Terms: Standard color combination is Green /Tan 8125 material unless otherwise specified. All other color and material combinations are custom and may experience a slight delay in delivery. Any variation from the standard product will be considered, and priced at the custom level.

Our standard shipper is UPS. Refused or undeliverable shipments will be assessed a 30% fee in addition to all shipping charges.

Material options: Our standard material is BCY 8125. BCY 452X, is available upon request. Standard center serving is Winner's Choice X-Braid Plus .021 diameter (.018 and .025 available by request). BCY Halo available on request (some applications not advised for Halo serving). End serving is BCY 3D or Winner's Choice X-Braid Plus. (WCCB reserves the right to change standard material as needed to maintain superior quality). All Items are pre-twisted and clipped to ensure desired length.

Warranty: Because of the nature of our product, WCCB products have no explicit warranty except as follows: Peep sights installed as directed are guaranteed not to rotate on draw when used by a release shooter. All cam servings and center servings are guaranteed against serving separation. (If properly installed, used and maintained as recommended on bows in good working order, properly aligned cams, good cable slide, etc.). String creep beyond what is expected during break in period is also covered. These warranties extend for 1 year from the date of purchase. If you have a problem with any of our products, please contact WCCB. If the problem is found to be the result of material or workmanship, WCCB may at its option, repair or replace the item. All warranty claims will be assessed by WCCB and the decisions will be final and uncontestable. (Certain center serving applications, especially when used with hard jaw releases, as well as problems arising from cable slides or improper installation, are not covered by warranty). Contact WCCB for details. Non-string products carry no warranty.